

Índice de Audiência Domiciliar e Individual - Copa 2010 - Pannel Nacional de Televisão (PNT)

| Emissora | Data | Programas | Horário | | Total de Domicílios | | Total de Indivíduos | |
|--------------|------------------|----------------------------|----------|----------|---------------------|-----------------|---------------------|-----------------|
| | | | Início | Fim | Audiência % | Audiência (000) | Audiência % | Audiência (000) |
| Bandeirantes | qui jun 10, 2010 | CERIMONIA DE ABERTURA VIVO | 15:00:00 | 18:09:00 | 2,34 | 447,43 | 0,96 | 552,56 |
| Bandeirantes | sex jun 11, 2010 | AFRICA SUL X MEXICO | 11:05:00 | 12:56:00 | 3,62 | 693,42 | 1,49 | 860,62 |
| Bandeirantes | sex jun 11, 2010 | URUGUAI X FRANCA | 15:30:00 | 17:22:00 | 3,71 | 709,81 | 1,42 | 821,03 |
| Bandeirantes | sáb jun 12, 2010 | ARGENTINA X NIGERIA | 11:00:00 | 12:53:00 | 4,55 | 870,62 | 1,76 | 1.016,81 |
| Bandeirantes | sáb jun 12, 2010 | COREIA SUL X GRECIA | 08:30:00 | 10:19:00 | 3,22 | 616,11 | 1,16 | 666,68 |
| Bandeirantes | sáb jun 12, 2010 | INGLATERRA X EUA | 15:30:00 | 17:24:00 | 4,46 | 853,19 | 1,79 | 1.033,71 |
| Bandeirantes | dom jun 13, 2010 | ALEMANHA X AUSTRALIA | 15:30:00 | 17:20:00 | 4,43 | 846,90 | 1,90 | 1.095,19 |
| Bandeirantes | dom jun 13, 2010 | ARGELIA X ESLOVENIA | 08:30:00 | 10:22:00 | 3,45 | 659,58 | 1,42 | 817,93 |
| Bandeirantes | dom jun 13, 2010 | SERVIA X GANA | 11:00:00 | 12:51:00 | 3,99 | 763,10 | 1,64 | 946,12 |
| Bandeirantes | seg jun 14, 2010 | HOLANDA X DINAMARCA | 08:30:00 | 10:19:00 | 2,35 | 449,45 | 0,88 | 509,62 |
| Bandeirantes | seg jun 14, 2010 | ITALIA X PARAGUAI | 15:30:00 | 17:20:00 | 3,98 | 762,30 | 1,66 | 954,21 |
| Bandeirantes | seg jun 14, 2010 | JAPAO X CAMAROES | 11:00:00 | 12:53:00 | 3,13 | 598,03 | 1,26 | 728,36 |
| Bandeirantes | ter jun 15, 2010 | BRASIL X COREIA NORTE | 15:30:00 | 17:18:00 | 7,29 | 1.394,49 | 3,53 | 2.034,40 |
| Bandeirantes | ter jun 15, 2010 | COSTA MARFIM X PORTUGAL | 11:00:00 | 12:50:00 | 3,51 | 672,40 | 1,42 | 818,69 |
| Bandeirantes | ter jun 15, 2010 | NV ZELANDIA X ESLOVAQUIA | 08:30:00 | 10:21:00 | 2,12 | 405,31 | 0,80 | 459,60 |
| Bandeirantes | qua jun 16, 2010 | AFRICA SUL X URUGUAI | 15:33:00 | 17:25:00 | 3,65 | 697,56 | 1,42 | 819,99 |
| Bandeirantes | qua jun 16, 2010 | ESPANHA X SUICA | 11:00:00 | 12:53:00 | 3,13 | 598,61 | 1,24 | 715,72 |
| Bandeirantes | qua jun 16, 2010 | HONDURAS X CHILE | 08:32:00 | 10:23:00 | 1,83 | 349,33 | 0,73 | 420,08 |
| Bandeirantes | qui jun 17, 2010 | ARGENTINA X COREIA SUL | 08:30:00 | 10:20:00 | 2,52 | 481,86 | 0,98 | 567,27 |
| Bandeirantes | qui jun 17, 2010 | FRANCA X MEXICO | 15:30:00 | 17:20:00 | 3,92 | 749,17 | 1,56 | 897,60 |
| Bandeirantes | qui jun 17, 2010 | GRECIA X NIGERIA | 11:01:00 | 12:54:00 | 3,02 | 577,52 | 1,11 | 640,07 |
| Bandeirantes | sex jun 18, 2010 | ALEMANHA X SERVIA | 08:30:00 | 10:21:00 | 2,44 | 467,68 | 0,99 | 569,82 |
| Bandeirantes | sex jun 18, 2010 | ESLOVENIA X EUA | 11:00:00 | 12:52:00 | 3,06 | 584,54 | 1,24 | 713,87 |
| Bandeirantes | sex jun 18, 2010 | INGLATERRA X ARGELIA | 15:28:00 | 17:20:00 | 3,28 | 627,83 | 1,35 | 779,61 |
| Bandeirantes | sáb jun 19, 2010 | CAMAROES X DINAMARCA | 15:31:00 | 17:22:00 | 4,28 | 817,97 | 1,75 | 1.006,93 |
| Bandeirantes | sáb jun 19, 2010 | GANA X AUSTRALIA | 11:00:00 | 12:51:00 | 2,94 | 562,33 | 1,22 | 702,47 |
| Bandeirantes | sáb jun 19, 2010 | HOLANDA X JAPAO | 08:30:00 | 10:20:00 | 2,71 | 518,13 | 1,13 | 649,03 |
| Bandeirantes | dom jun 20, 2010 | BRASIL X COSTA MARFIM | 15:30:00 | 17:21:00 | 7,27 | 1.390,70 | 3,56 | 2.052,03 |

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| Bandeirantes | dom jun 20, 2010 | ESLOVAQUIA X PARAGUAI | 08:30:00 | 10:22:00 | 3,03 | 579,22 | 1,15 | 664,12 |
| Bandeirantes | dom jun 20, 2010 | ITALIA X NV ZELANDIA | 11:00:00 | 12:52:00 | 3,89 | 743,61 | 1,64 | 945,53 |
| Bandeirantes | seg jun 21, 2010 | CHILE X SUICA | 11:00:00 | 12:52:00 | 3,19 | 610,83 | 1,23 | 706,74 |
| Bandeirantes | seg jun 21, 2010 | ESPANHA X HONDURAS | 15:30:00 | 17:21:00 | 3,43 | 655,43 | 1,45 | 838,15 |
| Bandeirantes | seg jun 21, 2010 | PORTUGAL X COREIA NORTE | 08:30:00 | 10:22:00 | 1,96 | 374,85 | 0,72 | 417,48 |
| Bandeirantes | ter jun 22, 2010 | GRECIA X ARGENTINA | 15:30:00 | 17:20:00 | 4,27 | 816,32 | 1,73 | 994,56 |
| Bandeirantes | ter jun 22, 2010 | MEXICO X URUGUAI | 11:01:00 | 12:52:00 | 3,78 | 723,19 | 1,58 | 907,94 |
| Bandeirantes | qua jun 23, 2010 | EUA X ARGELIA | 11:00:00 | 12:52:00 | 3,53 | 675,06 | 1,54 | 888,35 |
| Bandeirantes | qua jun 23, 2010 | GANA X ALEMANHA | 15:30:00 | 17:20:00 | 3,91 | 748,68 | 1,65 | 950,85 |
| Bandeirantes | qui jun 24, 2010 | DINAMARCA X JAPAO | 15:30:00 | 17:22:00 | 3,39 | 648,16 | 1,40 | 805,92 |
| Bandeirantes | qui jun 24, 2010 | ESLOVAQUIA X ITALIA | 11:00:00 | 12:55:00 | 3,29 | 629,73 | 1,25 | 719,29 |
| Bandeirantes | sex jun 25, 2010 | CHILE X ESPANHA | 15:30:00 | 17:21:00 | 4,38 | 837,28 | 1,85 | 1.067,07 |
| Bandeirantes | sex jun 25, 2010 | PORTUGAL X BRASIL | 11:00:00 | 12:53:00 | 8,66 | 1.655,87 | 4,22 | 2.435,29 |
| Bandeirantes | sáb jun 26, 2010 | EUA X GANA | 15:30:00 | 18:01:00 | 4,76 | 910,49 | 2,00 | 1.154,34 |
| Bandeirantes | sáb jun 26, 2010 | URUGUAI X COREIA SUL | 11:00:00 | 12:50:00 | 3,77 | 720,96 | 1,51 | 869,62 |
| Bandeirantes | dom jun 27, 2010 | ALEMANHA X INGLATERRA | 11:00:00 | 12:49:00 | 4,83 | 924,07 | 2,04 | 1.176,88 |
| Bandeirantes | dom jun 27, 2010 | ARGENTINA X MEXICO | 15:30:00 | 17:22:00 | 6,58 | 1.258,82 | 2,80 | 1.615,07 |
| Bandeirantes | seg jun 28, 2010 | BRASIL X CHILE | 15:30:00 | 17:19:00 | 9,50 | 1.816,46 | 4,59 | 2.643,48 |
| Bandeirantes | seg jun 28, 2010 | HOLANDA X ESLOVAQUIA | 11:00:00 | 12:50:00 | 3,72 | 711,85 | 1,53 | 884,65 |
| Bandeirantes | ter jun 29, 2010 | ESPANHA X PORTUGAL | 15:30:00 | 17:23:00 | 4,39 | 840,32 | 1,72 | 993,99 |
| Bandeirantes | ter jun 29, 2010 | PARAGUAI X JAPAO | 11:00:00 | 13:42:00 | 3,99 | 762,46 | 1,58 | 910,88 |
| Bandeirantes | sex jul 2, 2010 | HOLANDA X BRASIL | 11:01:00 | 12:51:00 | 8,37 | 1.601,11 | 4,08 | 2.354,72 |
| Bandeirantes | sex jul 2, 2010 | URUGUAI X GANA | 15:32:00 | 18:16:00 | 3,91 | 747,45 | 1,58 | 911,44 |
| Bandeirantes | sáb jul 3, 2010 | ARGENTINA X ALEMANHA | 11:00:00 | 12:49:00 | 5,12 | 979,90 | 2,16 | 1.243,76 |
| Bandeirantes | sáb jul 3, 2010 | PARAGUAI X ESPANHA | 15:30:00 | 17:22:00 | 4,38 | 838,02 | 1,93 | 1.111,00 |
| Bandeirantes | ter jul 6, 2010 | URUGUAI X HOLANDA | 15:30:00 | 17:24:00 | 3,83 | 732,94 | 1,62 | 933,19 |
| Bandeirantes | qua jul 7, 2010 | ALEMANHA X ESPANHA | 15:30:00 | 17:20:00 | 3,79 | 725,19 | 1,66 | 955,38 |
| Bandeirantes | sáb jul 10, 2010 | URUGUAI X ALEMANHA | 15:30:00 | 17:21:00 | 4,09 | 781,80 | 1,73 | 997,36 |
| Bandeirantes | dom jul 11, 2010 | HOLANDA X ESPANHA | 15:30:00 | 18:03:00 | 7,64 | 1.462,38 | 3,45 | 1.987,74 |
| Globo | qui jun 10, 2010 | CERIMONIA DE ABERTURA VIVO | 15:00:00 | 18:09:00 | 22,59 | 4.320,99 | 9,96 | 5.742,93 |
| Globo | sex jun 11, 2010 | AFRICA SUL X MEXICO | 11:05:00 | 12:56:00 | 23,14 | 4.425,86 | 9,92 | 5.716,36 |
| Globo | sex jun 11, 2010 | URUGUAI X FRANCA | 15:30:00 | 17:22:00 | 21,25 | 4.065,10 | 9,01 | 5.193,25 |

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| Globo | sáb jun 12, 2010 | ARGENTINA X NIGERIA | 11:00:00 | 12:53:00 | 24,10 | 4.610,88 | 10,26 | 5.913,24 |
| Globo | sáb jun 12, 2010 | COREIA SUL X GRECIA | 08:30:00 | 10:18:00 | 16,31 | 3.120,30 | 6,95 | 4.007,25 |
| Globo | sáb jun 12, 2010 | INGLATERRA X EUA | 15:30:00 | 17:24:00 | 23,16 | 4.429,81 | 10,00 | 5.766,31 |
| Globo | dom jun 13, 2010 | ALEMANHA X AUSTRALIA | 15:30:00 | 17:20:00 | 22,77 | 4.356,64 | 10,05 | 5.791,41 |
| Globo | dom jun 13, 2010 | ARGELIA X ESLOVENIA | 08:30:00 | 10:22:00 | 15,84 | 3.030,98 | 6,49 | 3.741,67 |
| Globo | dom jun 13, 2010 | SERVIA X GANA | 11:00:00 | 12:51:00 | 19,24 | 3.680,05 | 8,21 | 4.730,36 |
| Globo | seg jun 14, 2010 | HOLANDA X DINAMARCA | 08:30:00 | 10:19:00 | 12,65 | 2.420,26 | 5,08 | 2.927,43 |
| Globo | seg jun 14, 2010 | ITALIA X PARAGUAI | 15:30:00 | 17:21:00 | 21,32 | 4.078,40 | 8,68 | 5.006,22 |
| Globo | seg jun 14, 2010 | JAPAO X CAMAROES | 11:00:00 | 12:53:00 | 18,58 | 3.553,52 | 7,48 | 4.312,27 |
| Globo | ter jun 15, 2010 | BRASIL X COREIA NORTE | 15:30:00 | 17:18:00 | 48,53 | 9.283,48 | 25,47 | 14.681,56 |
| Globo | ter jun 15, 2010 | COSTA MARFIM X PORTUGAL | 11:00:00 | 12:50:00 | 19,74 | 3.775,87 | 8,02 | 4.623,67 |
| Globo | ter jun 15, 2010 | NV ZELANDIA X ESLOVAQUIA | 08:30:00 | 10:21:00 | 12,07 | 2.309,11 | 4,77 | 2.751,46 |
| Globo | qua jun 16, 2010 | AFRICA SUL X URUGUAI | 15:33:00 | 17:25:00 | 18,80 | 3.596,50 | 8,12 | 4.680,09 |
| Globo | qua jun 16, 2010 | ESPANHA X SUICA | 11:00:00 | 12:53:00 | 17,22 | 3.294,26 | 7,20 | 4.149,12 |
| Globo | qua jun 16, 2010 | HONDURAS X CHILE | 08:32:00 | 10:23:00 | 11,87 | 2.271,15 | 4,82 | 2.780,65 |
| Globo | qui jun 17, 2010 | ARGENTINA X COREIA SUL | 08:30:00 | 10:20:00 | 15,05 | 2.879,43 | 5,86 | 3.377,25 |
| Globo | qui jun 17, 2010 | FRANCA X MEXICO | 15:30:00 | 17:20:00 | 19,00 | 3.634,84 | 7,74 | 4.461,91 |
| Globo | qui jun 17, 2010 | GRECIA X NIGERIA | 11:01:00 | 12:54:00 | 16,66 | 3.187,26 | 6,97 | 4.018,61 |
| Globo | sex jun 18, 2010 | ALEMANHA X SERVIA | 08:30:00 | 10:21:00 | 13,01 | 2.488,71 | 5,25 | 3.023,68 |
| Globo | sex jun 18, 2010 | ESLOVENIA X EUA | 11:00:00 | 12:52:00 | 16,01 | 3.062,27 | 6,44 | 3.709,46 |
| Globo | sex jun 18, 2010 | INGLATERRA X ARGELIA | 15:28:00 | 17:20:00 | 16,95 | 3.241,91 | 7,02 | 4.047,52 |
| Globo | sáb jun 19, 2010 | CAMAROES X DINAMARCA | 15:31:00 | 17:22:00 | 19,53 | 3.735,76 | 8,30 | 4.782,30 |
| Globo | sáb jun 19, 2010 | GANA X AUSTRALIA | 11:00:00 | 12:51:00 | 16,48 | 3.152,03 | 6,97 | 4.015,39 |
| Globo | sáb jun 19, 2010 | HOLANDA X JAPAO | 08:30:00 | 10:20:00 | 14,99 | 2.867,75 | 6,16 | 3.552,35 |
| Globo | dom jun 20, 2010 | BRASIL X COSTA MARFIM | 15:30:00 | 17:21:00 | 43,27 | 8.277,11 | 22,83 | 13.162,92 |
| Globo | dom jun 20, 2010 | ESLOVAQUIA X PARAGUAI | 08:30:00 | 10:22:00 | 16,62 | 3.179,30 | 7,00 | 4.037,16 |
| Globo | dom jun 20, 2010 | ITALIA X NV ZELANDIA | 11:00:00 | 12:52:00 | 20,33 | 3.889,75 | 8,64 | 4.979,70 |
| Globo | seg jun 21, 2010 | CHILE X SUICA | 11:00:00 | 12:52:00 | 16,91 | 3.235,39 | 7,13 | 4.108,09 |
| Globo | seg jun 21, 2010 | ESPANHA X HONDURAS | 15:30:00 | 17:21:00 | 18,66 | 3.570,28 | 7,84 | 4.518,72 |
| Globo | seg jun 21, 2010 | PORTUGAL X COREIA NORTE | 08:30:00 | 10:22:00 | 13,55 | 2.591,81 | 5,56 | 3.206,73 |
| Globo | ter jun 22, 2010 | FRANCA X AFRICA SUL | 11:01:00 | 12:54:00 | 19,02 | 3.638,67 | 7,79 | 4.492,65 |
| Globo | ter jun 22, 2010 | GRECIA X ARGENTINA | 15:30:00 | 17:20:00 | 21,69 | 4.148,80 | 9,12 | 5.256,08 |

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| Globo | qua jun 23, 2010 | ESLOVENIA X INGLATERRA | 11:00:00 | 12:48:00 | 16,70 | 3.194,02 | 6,75 | 3.892,57 |
| Globo | qua jun 23, 2010 | EUA X ARGELIA 2T | 12:48:00 | 12:52:00 | 21,06 | 4.028,16 | 8,82 | 5.086,63 |
| Globo | qua jun 23, 2010 | GANHA X ALEMANHA | 15:30:00 | 17:20:00 | 18,20 | 3.481,90 | 7,67 | 4.420,44 |
| Globo | qui jun 24, 2010 | DINAMARCA X JAPAO | 15:30:00 | 17:22:00 | 17,73 | 3.391,03 | 7,76 | 4.473,04 |
| Globo | qui jun 24, 2010 | ESLOVAQUIA X ITALIA | 11:00:00 | 12:55:00 | 16,58 | 3.172,66 | 6,86 | 3.956,68 |
| Globo | sex jun 25, 2010 | CHILE X ESPANHA | 15:30:00 | 17:21:00 | 18,02 | 3.447,94 | 8,15 | 4.696,86 |
| Globo | sex jun 25, 2010 | PORTUGAL X BRASIL | 11:00:00 | 12:53:00 | 46,33 | 8.863,13 | 23,45 | 13.520,34 |
| Globo | sáb jun 26, 2010 | EUA X GANA | 15:30:00 | 18:01:00 | 20,87 | 3.992,83 | 8,96 | 5.162,20 |
| Globo | sáb jun 26, 2010 | URUGUAI X COREIA SUL | 11:00:00 | 12:50:00 | 16,67 | 3.189,15 | 7,07 | 4.076,63 |
| Globo | dom jun 27, 2010 | ALEMANHA X INGLATERRA | 11:00:00 | 12:49:00 | 21,41 | 4.095,52 | 9,22 | 5.313,75 |
| Globo | dom jun 27, 2010 | ARGENTINA X MEXICO | 15:30:00 | 17:22:00 | 28,17 | 5.389,23 | 13,30 | 7.667,46 |
| Globo | seg jun 28, 2010 | BRASIL X CHILE | 15:30:00 | 17:19:00 | 49,18 | 9.407,77 | 25,10 | 14.469,42 |
| Globo | seg jun 28, 2010 | HOLANDA X ESLOVAQUIA | 11:00:00 | 12:50:00 | 17,31 | 3.312,21 | 7,23 | 4.167,54 |
| Globo | ter jun 29, 2010 | ESPANHA X PORTUGAL | 15:30:00 | 17:23:00 | 21,92 | 4.192,97 | 9,58 | 5.521,33 |
| Globo | ter jun 29, 2010 | PARAGUAI X JAPAO | 11:00:00 | 13:42:00 | 19,43 | 3.716,12 | 8,09 | 4.665,08 |
| Globo | sex jul 2, 2010 | HOLANDA X BRASIL | 11:01:00 | 12:51:00 | 48,03 | 9.187,52 | 23,96 | 13.810,28 |
| Globo | sex jul 2, 2010 | URUGUAI X GANA | 15:32:00 | 18:16:00 | 19,15 | 3.663,30 | 8,58 | 4.947,93 |
| Globo | sáb jul 3, 2010 | ARGENTINA X ALEMANHA | 11:00:00 | 12:49:00 | 24,91 | 4.764,56 | 10,61 | 6.118,80 |
| Globo | sáb jul 3, 2010 | PARAGUAI X ESPANHA | 15:30:00 | 17:22:00 | 21,39 | 4.092,87 | 9,35 | 5.389,99 |
| Globo | ter jul 6, 2010 | URUGUAI X HOLANDA | 15:30:00 | 17:24:00 | 20,68 | 3.955,71 | 8,74 | 5.036,06 |
| Globo | qua jul 7, 2010 | ALEMANHA X ESPANHA | 15:30:00 | 17:20:00 | 20,37 | 3.897,39 | 8,29 | 4.775,97 |
| Globo | sáb jul 10, 2010 | URUGUAI X ALEMANHA | 15:30:00 | 17:21:00 | 18,43 | 3.525,55 | 7,96 | 4.586,72 |
| Globo | dom jul 11, 2010 | HOLANDA X ESPANHA | 15:30:00 | 18:03:00 | 31,69 | 6.063,19 | 14,60 | 8.418,05 |

Universo Domiciliar

19.130.500

Universo Individual

57.644.400

Fonte: IBOPE Mídia - Media Workstation